# *MISSION IN MOTION Award*

***An AAUW Minnesota Branch Award Program***

In a several year process of strategic evaluation, AAUW determined that the future growth and success of our organization lies in a strong focus on the organization's mission: **"AAUW advances equity for women and girls through advocacy, education and research."** This award recognizes branches that work to incorporate the mission in all areas of branch activity. Branches that satisfactorily complete all four areas will receive the **"Mission Powered"** award. Satisfactorily completing three areas, branches will receive the **"Mission Forward"** award, and those branches satisfactorily completing two of the areas receive the **"Mission on the Move"** award. **The one required area for all levels of awards is a three year strategic plan**. A strategic plan looks to the future and emphasizes our mission. Long range plans tend to review and rework the past. Contact Barb Liukkonen, Award Chair, at liukk001@umn.edu or at 763-717-1960 for help. To submit an application for the award, complete the following by March 15th: (**No more than 150 words per each answer. Please double space.**)

1) **Attach a three year strategic plan.**
2) We spread and promote our mission when we collaborate with others. Describe a branch project or program in which the branch collaborated with an educational institution (college/university or K-12), a library, or a community-based program for children or youth (preferably one that supports equity). What was the program or project? What was its purpose? Who and how many attended? **No more than 150 words.**
3) Describe three branch programs, projects or events that focused on the AAUW mission. (You may include the program/project described in number 2 as one of the three.) **No more than 150 words.**
4) List at least three steps you took to keep and add new members? What was your percentage of net gain? (Points deducted for membership loss of more than 2%.) **No more than 150 words.**

**Send completed application to Barb Liukkonen, Award Chair, 2367 Pinewood Circle, Mounds View, MN 55112 by March 15th or submit by Word document (preferred) to liukk001@umn.edu by the same date.**